



25⁺

Years Partnering with Keystone Plastics

A quarter-century of quality brooms, stocked and serviced by BEC.

Keystone Sweeper Brooms.

The heaviest, longest-lasting brooms in street sweeping — poly, wire & combo — now stocked and serviced across seven Midwest locations.

MADE IN THE USA

KEYSTONE PLASTICS® · 80 YEARS OF BROOMS

(800) 747-2312

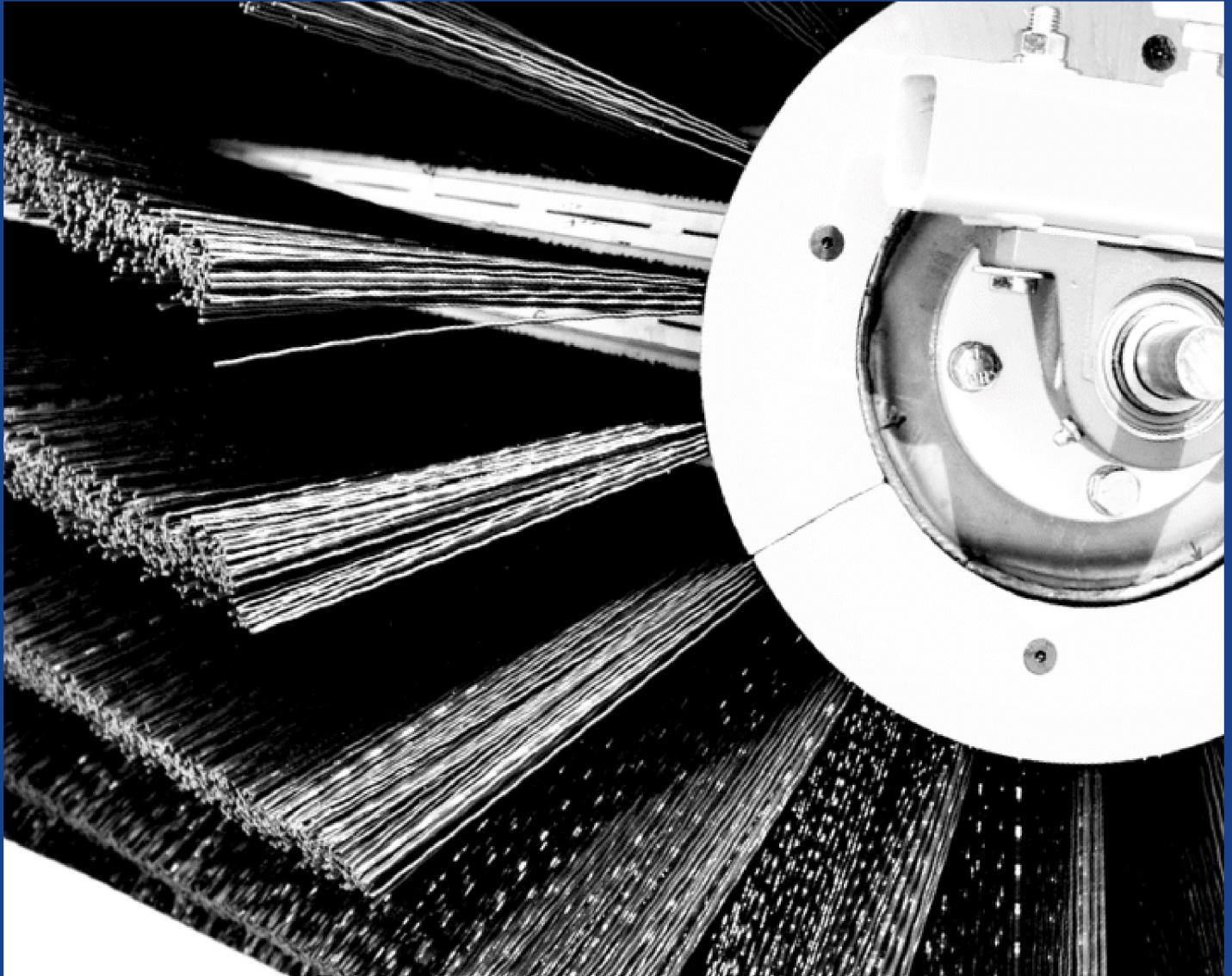
BrownEquipment.net

IN · KY · OH · IL · WI · MI

IT STARTS WITH THE BRISTLE

Performance Comes Down to the Bristle.

Productivity, uptime, and results all trace back to one part — the bristle. For 80+ years Keystone has engineered **ProFLEX** poly bristle to set the standard. Its flicking action is what actually lifts material off the road, pass after pass.



We extrude our own bristle.

Custom formulation · engineered shape · precision crimping — controlled end to end.

Durability

Holds structure under constant abrasion — longer life, fewer changeovers.

Flicking Action

Flexes to engage debris, then snaps back to hold sweeping force.

Consistency

Holds shape and memory — same results from first pass to last.

QUALITY PAYS BACK

The Cheap Broom Costs You More.

It starts with the bristle. Keystone ProFLEX holds its shape and flick far longer, so brooms last, changes drop, and the season's math favors quality — here's a typical comparison.

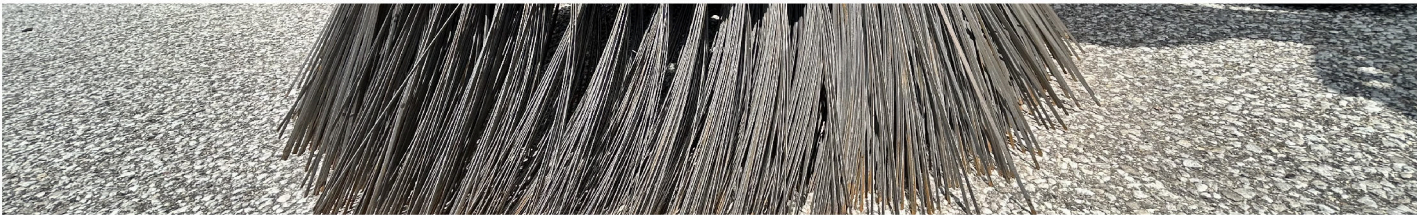
PER SWEEPER · 10-MONTH SEASON	Keystone QUALITY BROOM	Bargain CHEAPER BROOM
Average broom life	2 months	6 weeks
Broom changes per season	5	7
Total cost per sweeper	\$3,500	\$4,200
Annual cost — fleet of 7	\$24,500	\$29,400

Save \$4,900 a year

across a 7-sweeper fleet — the better broom wins on total cost.

Illustrative example only. Every broom wears differently depending on the machine and operator.

THE COMPLETE LINE



- All-Pro Strip
- Tube
- Gutter
- Road Savage™
- Wafer
- Poly Bristle

ORDER BY THE GAYLORD

Buy in Bulk. Save More.

Order a **full Gaylord box** (120 segments) or a **full pallet** and get **free shipping plus 10% off** — with less corrugated waste and lower inventory.

FREE SHIPPING

10% OFF

FULL GAYLORD OR PALLET

Order your brooms today for the fall sweeping season.

(800) 747-2312

OEM SWEEPER BRANDS WE SUPPLY

Brooms for Every Sweeper You Run.

BEC stocks Keystone replacement brooms for the major street sweeper makes on the road today.

A 25-Year Partnership

Brown Equipment has partnered with Keystone Plastics for **over 25 years** — a relationship built on quality and trust. For 80+ years Keystone has made the industry's heaviest, longest-lasting brooms in America, so quality is controlled end to end and every broom arrives as promised.



Don't See Your Sweeper?

Keystone builds brooms for makes and models beyond the brands shown here. **Ask your local BEC Equipment Consultant** — if it sweeps, we can most likely broom it.

JUST ASK

**Your Equipment
Consultant**

(800) 747-2312

BrownEquipment.net · Seven Midwest locations

Keystone Plastics®
80 Years · Made in USA